

alex moschopoulos

interactive media designer and developer

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EDUCATION

DePaul University CDM

Masters, Information Systems
2002 – 2008 (part-time)

DePaul University

Bachelors, Business Administration
1992 – 1997

EXPERIENCE

Interactive Art Director, DRAFTFCB

February 2006 to Present Day, Chicago, IL

Managed all interactive media design and creation for PACCAR Parts. Concepted, designed, and produced interactive marketing media for clients such as Masterfoods, United States Postal Service, Baxter, Qwest, and Motorola.

Webmaster, Ala Carte Entertainment

June 2003 to February 2006, Schaumburg, IL

Expanded and redefined Ala Carte Entertainment's interactive marketing department. Implemented new standards and processes in site development, data collection, and social media communication.

Alex also has a part-time freelance business, and has worked on the following:

Illusion Bar·Grill·Café, 2011-ongoing, illusionbarandgrill.com

Branding, identity, web design, HTML5/CSS3/PHP custom-built CMS for a local bar and café.

D-Jam, 2000-ongoing, d-jam.com

Identity, web design, HTML5/CSS3/PHP custom-built CMS for a club/rave DJ and blogger.

Joyce Fox Productions, 2010-ongoing, joycefox.com

Identity, business card design, web design, XHTML/CSS/PHP custom-built CMS for a media producer.

William Hopkins Photography, 2010, williamhopkinsphotography.com

Identity, web design, XHTML/CSS, CMS and Shopping Cart for a freelance photographer.

The Association for Child Development, 2010, acdkids.org

Installed, modified, and formatted content to create a Spanish version of the site using Drupal.

Culinaria, 2010-ongoing, culinariablog.com

Identity, web design, XHTML/CSS and CMS for a food blog using Wordpress.

REST, 2009-2011, restweb.org

Web design, XHTML/CSS/PHP custom-built CMS for a homeless services agency.

Manus Dental, 2009-2010

Web design, XHTML/CSS/PHP custom-built CMS for a multi-office dental service company.

SKILLS

Software:

Photoshop CS5
Dreamweaver CS5
Flash CS5
Illustrator CS5
InDesign CS5
Wordpress
Drupal
Sound Forge 10

Languages:

HTML5 and XHTML
CSS3 and CSS2
PHP5
MySQL
XML
JavaScript
AJAX/JQuery
SEO Standards

Additional Skills:

Branding
Communication Skills
Social Media
Mobile Design
Photography
Writing